### A fair pivotal mechanism for nonpecuniary public goods 2012 Public Choice Society meeting Miami, Florida

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March 9, 2012

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**Examples.** (*Municipal*) Public parks, playgrounds, recreation facilities, monuments, festivals, cultural events (assume fixed budget for these items). (*Federal*) Public TV/radio, national parks and wilderness reserves, public health, pure academic research (assume fixed budget for all these items).

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Thus, if alternative *a* is chosen and voter *i* pays a tax  $t_i$ , then *i*'s utility will be  $u_i(a) - c_i t_i$ , where  $c_i$  is *i*'s (constant) marginal utility of money.

- 1. Each voter *i* announces a monetary 'bid'  $v_i(a)$  for each alternative *a* in
  - $\mathcal{A}$  (thus,  $v_i(a) v_i(b)$  measures how much *i* prefers *a* over *b*).
- 2. We choose the alternative with the highest aggregate bid.
- 3. We levy a 'Clarke tax' against any 'pivotal' voters. This tax is structured such that it is a dominant strategy for each voter *i* to bid  $v_i(a) = u_i(a)/c_i$  for each *a* in  $\mathcal{A}$ .

If every voter deploys her dominant strategy, then the mechanism selects the  $a^*$  in  $\mathcal A$  which maximizes the weighted utilitarian sum

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#### 1. The assumption of quasilinear utility is not realistic.

It is more realistic to suppose the marginal utility of money is not constant, but *declining* for each voter (e.g. due to satiation).

2. The Pivotal Mechanism is inequitable.

The political influence of voter *i* on the sum  $\sum_{i \in T} \frac{u_i(a)}{c_i}$  is proportional

to  $1/c_i$ , which is (*ceteris paribus*) proportional to her income/wealth. Thus, rich voters have more influence than poor voters.

For example, in 2007, 10% of Americans amassed nearly 50% of all income earned in the United States.

- Plausible assumption: people's bids in the pivotal mechanism are roughly proportional to their income.
- Thus, the richest 10% alone could effectively control the outcome. The pivotal mechanism would devolve into a plutocracy.

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- Plausible assumption: people's bids in the pivotal mechanism are roughly proportional to their income.
- Thus, the richest 10% alone could effectively control the outcome. The pivotal mechanism would devolve into a plutocracy.

- The assumption of quasilinear utility is not realistic. Solution strategy: Replace Clarke tax with a *lottery*: each pivotal voter has a certain probability of paying a 'fee' of predetermined size. If each voter has a von Neumann-Morgenstern (vNM) utility function, then the *expected* disutility of this 'stochastic Clarke tax' will be linear (as a function of probability).
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**Solution strategy:** Stratify voters by wealth. Set up 'wealth-adjusted' pivotal mechanism, with different 'fees' for different wealth strata. Observe statistical distribution of voting behaviour in each stratum. If the statistical distribution of voting behaviour is the same in Stratum *A* as it is in Stratum *B*, then voters in Stratum *A* exert, on average, the same political influence as voters in Stratum *B*. Now adjust the fees so that the voters of all wealth strata exert the same influence, on average.

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"**Solution strategy:** Stratify voters by wealth. Examine the statistical distribution of voting behaviour within each wealth stratum. Now implement a 'wealth-adjusted' version of the pivotal mechanism, so that voters of all wealth strata exert the same influence, *on average.*"

To make this intuition precise, we must make several assumptions:

- 1. The population  $\mathcal{I}$  of voters is large enough that we will have enough voters in each stratum to obtain good statistics.
- 2. There is not just one isolated referendum, but a series of many referenda on different issues.

Thus, the statistics acquired from earlier referenda can be used to 'tune' the parameters of the mechanism for later referenda.

3. The voters' political preference intensities are statistically independent of their wealth stratum.

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#### Imagine a series of referenda, occurring at times $t = 0, 1, 2, 3, \dots$

Let  $\mathcal{A}_t$  be the menu of social alternatives for the referendum at time t. Assume that each voter i in  $\mathcal{I}$  is a vNM expected-utility maximizer. Let  $u_i^{\sharp} : \mathbb{R} \longrightarrow \mathbb{R}$  be voter i's (nonlinear) vNM utility function for money. Let  $u_i^t : \mathcal{A}_t \longrightarrow \mathbb{R}_+$  be voter i's vNM utility function over  $\mathcal{A}_t$  (for t = 0, 1, 2, 3, ...). Assume  $\min_{a \in \mathcal{A}_t} u_i^t(a) = 0$ .

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**Stratification.** Suppose  $\mathcal{I} = \mathcal{I}_1 \sqcup \mathcal{I}_2 \sqcup \cdots \sqcup \mathcal{I}_N$ , where, for each *n* in  $[1 \ldots N]$ , all voters in stratum  $\mathcal{I}_n$  have roughly the same net wealth. (**Example:** Let N := 10. Let  $\mathcal{I}_n =$  the *n*th decile of wealth distribution.) For all *n* in  $[1 \ldots N]$ , let  $\varphi_n > 0$  be a positive 'fee'.

(*Heuristic:* the average marginal utility of  $\varphi_n$  dollars for voters in  $\mathcal{I}_n$  should be roughly the average marginal utility of  $\varphi_m$  dollars for voters in  $\mathcal{I}_m$ ). We refer to the *N*-tuple  $\varphi := (\varphi_1, \varphi_2, \dots, \varphi_N)$  as the *fee schedule*.

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- (P1) For all *n* in [1 ... N], randomly split stratum  $\mathcal{I}_n$  into two equal-sized subgroups,  $\mathcal{I}_n^+$  and  $\mathcal{I}_n^-$ . (Each voter knows her subgroup assignment).
  - Let  $\varphi_n^+$  be slightly larger than  $\varphi_n$ . Let  $\varphi_n^-$  be slightly smaller than  $\varphi_n$ . (P2) For all *i* in  $\mathcal{I}$ , and each *a* in  $\mathcal{A}_t$ , voter *i* declares a value  $v_i^t(a)$  in [0,1] for alternative *a*. Require min  $v_i^t(a) = 0$ .
- (P3) Let  $\mathbf{v} := (v_i^t)_{i \in \mathcal{I}}$ . Choose the alternative  $a^*$  in  $\mathcal{A}_t$  which maximizes the 'utilitarian' sum  $V(a) := \sum_{i=1}^{n} v_i^t(a)$ .

(P4) Voter *i* is *pivotal* if there is some other alternative *b* in  $\mathcal{A}_t$  with  $V(a^*) - V(b) \le v_i^t(a^*) - v_i^t(b)$ . In this case, define  $p_i^t(\mathbf{v}) := \sum_{i \in \mathcal{T} \setminus \{i\}} [v_j^t(b) - v_j^t(a^*)].$ 

(*Note:*  $0 \le p_i^t(\mathbf{v}) \le v_i^t(a^*) - v_i^t(b) \le 1.$ )

(P5) For all n in [1...N], any pivotal voter i in I<sub>n</sub><sup>±</sup> now faces a gamble: With probability p<sub>i</sub><sup>t</sup>(**v**), she pays a fee of φ<sub>n</sub><sup>±</sup> dollars. With probability 1 - p<sub>i</sub><sup>t</sup>(**v**), she pays nothing. We refer to this gamble as a stochastic Clark@tax@ + < ≥ + ≤ +</li>

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(*Note:*  $0 \le p_i^t(\mathbf{v}) \le v_i^t(a^*) - v_i^t(b) \le 1.$ ) (P5) For all n in  $[1 \dots N]$ , any pivotal voter i in  $\mathcal{I}_{\pm}^{\pm}$  now

With probability  $p_{i}^{t}(\mathbf{v})$ , she pays a fee of  $arphi_{n}^{\pm}$  dollars.

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(8/26)

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For all *i* in  $\mathcal{I}$ , let  $V_i^t := \max_{a \in \mathcal{A}_t} v_i^t(a)$ . (So  $0 \le V_i^t \le 1$ .) Thus,  $V_i^t$  measures the influence of *i* on the outcome of ref

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 in  $[1 \dots N]$ , define  $\overline{V}_n^t := \frac{1}{|\mathcal{I}_n|} \sum_{i \in \mathcal{I}_n} V_i^t$ .

That is,  $\overline{V}_n^t$  measures the *per capita average influence* of voters in wealth stratum *n* on referendum *t*.

We say that the fee schedule  $\varphi$  is *perfectly fair* in referendum t if:

(F1) V<sub>i</sub><sup>t</sup> < 1 for all voters i in I (i.e. no voter hits the ceiling); and</li>
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**Problem:** It is generally impossible to guarantee that  $\varphi$  is perfectly fair.

Let  $\epsilon > 0$  be some small but positive 'error tolerance'.

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- (R1) "If too many voters hit the ceiling, then adjust all fees upwards in proportion to the number of voters who hit the ceiling." Formally: Let  $E_t := \#\{i \in \mathcal{I}; \ V_i^t = 1\}/|\mathcal{I}|$  (fraction of voters hitting ceiling). If  $E_t \ge \epsilon$ , then set  $\varphi'_n := \lambda \cdot (E_t/\epsilon) \cdot \varphi_n^t \ge \varphi_n^t$ , for all n in  $[1 \dots N]$ . Otherwise, if  $E_t < \epsilon$ , then set  $\varphi'_n := \varphi_n^t$ , for all n in  $[1 \dots N]$ .
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Formally: Let 
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Then define  $c := \log(\overline{V}_n^{t,+}) - \log(\overline{V}_n^{t,-}) \ge 0$  (Estimated elasticity of ).

Finally, for all *n* in [1...N], set  $\varphi_n^{t,-} := (\overline{V}_n^t \setminus \overline{V}_n^t) \stackrel{s_n}{\Rightarrow} \cdot \varphi_n'$ .

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**Idea:** Iterating (R1) decreases the number of voters who 'hit the ceiling'. Thus, after enough iterations of (R1),  $\varphi^t$  satisfies (F1<sub>e</sub>) with probability p. Meanwhile, iterating (R2) causes  $\overline{V}_1^t, \ldots, \overline{V}_N^t$  to move closer together. Thus, after enough iterations of (R2),  $\varphi^t$  satisfies (F2<sub>e</sub>) with probability p. At this point, the fee schedule  $\varphi^t$  is  $(p, \epsilon)$ -fair.

Our main result (stated very informally due to time constraints) is this:

**Theorem.** Suppose the population of voters is sufficiently large, and statistical distribution of their utility functions (over wealth and social alternatives) satisfies certain regularity assumptions. Then the calibration mechanism (R1)-(R2) will converge to a  $(p, \epsilon)$ -fair fee schedule.

Furthermore, the time to convergence is roughly  $\mathcal{O}\left(\frac{\log(1/\epsilon)}{1-p_{\pm}}\right)$  iterations.
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- There is no correlation between a voter's political preference intensity and her utility function for wealth.
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Meanwhile "sufficiently large" means

$$\mathsf{Population} \hspace{.1in} \geq \hspace{.1in} rac{8\sqrt{N^3+1}}{\epsilon \ C \ \sqrt{1-p}},$$

where N is the number of strata, and C is a constant (which depends on statistical distribution of the voters' preferences).

For example, if N=10,  $\epsilon=0.01$ , p=0.99, and C=0.5, then

Population  $\geq$  507,000

is large enough (this is the population of a medium-sized city).

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**Theorem (informally).** Suppose the population of voters is sufficiently large, and statistical distribution of their utility functions (over wealth and social alternatives) satisfies certain regularity assumptions. Then the calibration mechanism (R1)-(R2) will converge to a  $(p, \epsilon)$ -fair fee schedule. Furthermore, the time to convergence is roughly  $O\left(\frac{\log(1/\epsilon)}{1-p}\right)$  iterations.

Meanwhile "sufficiently large" means

$$\mathsf{Population} \quad \geq \quad rac{8\sqrt{N^3+1}}{\epsilon \ C \ \sqrt{1-p}},$$

where N is the number of strata, and C is a constant (which depends on statistical distribution of the voters' preferences).

For example, if  $\textit{N}=10,~\epsilon=0.01,~p=0.99,$  and C=0.5, then

Population  $\geq$  507,000

is large enough (this is the population of a medium-sized city).

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## Formal analysis of convergence to fairness

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is a  $\mu_t$ -random variable, for all *i* in  $\mathcal{I}$ .

Also,  $\{U_i^t; i \in \mathcal{I} \text{ and } t \in \mathbb{N}\}$  is a set of independent random variables. **Idea:** All strata have *same statistical distribution* of political preference intensities on any particular referendum. *No correlation* of preference intensities between different referenda or between different voters.

Next, for all *i* in  $\mathcal{I}$ , and all  $\varphi > 0$ , let  $C_i^t(\varphi) := u_i^{\$}(w_i^t) - u_i^{\$}(w_i^t - \varphi)$  be the 'cost' (in utility) of a fee of size  $\varphi$  for voter *i* at time *t*.

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- (C1) For every t in  $\mathbb{N}$ , the set  $\{C_i^t\}_{i \in \mathcal{I}_n}$  is a set of independent,  $\rho_n$ -random elements of  $\mathcal{C}$ .
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Next, assume it is 'highly improbable' that a voter's political preference intensity will be huge, when measured in monetary terms. Formally:

(C3) For any  $\epsilon > 0$ , there is some constant  $\overline{\varphi}_n^{\epsilon} > 0$  with the following property. For all t in  $\mathbb{N}$ , if  $U_t$  is a  $\mu_t$ -random variable and  $C_n$  is an independent,  $\rho_n$ -random function, then  $\operatorname{Prob}\left[U_t \ge C_n(\overline{\varphi}_n^{\epsilon})\right] < \epsilon$ .

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(C3) For any ε > 0, there is some constant φ<sub>n</sub><sup>ε</sup> > 0 with the following property. For all t in N, if U<sub>t</sub> is a μ<sub>t</sub>-random variable and C<sub>n</sub> is an independent, ρ<sub>n</sub>-random function, then Prob [U<sub>t</sub> ≥ C<sub>n</sub>(φ<sub>n</sub><sup>ε</sup>)] < ε. For example, suppose ε = 0.01.</p>

Then  $\overline{\varphi}_n^{\epsilon}$  is the minimum fee required such that less than 1% of the voters in stratum  $\mathcal{I}_n$  would be willing to pay more than  $\overline{\varphi}_n^{\epsilon}$  dollars to change the outcome in a typical referendum.

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(For a typical middle-class stratum, we would expect  $\overline{\varphi}_n^{0.01}$  to be perhaps a few thousand dollars.)

For all *n* in  $[1 \dots N]$ , assume a probability distribution  $\rho_n$  on C such that:

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- (C3) For any  $\epsilon > 0$ , there is some constant  $\overline{\varphi}_n^{\epsilon} > 0$  with the following property. For all t in  $\mathbb{N}$ , if  $U_t$  is a  $\mu_t$ -random variable and  $C_n$  is an independent,  $\rho_n$ -random function, then  $\operatorname{Prob}\left[U_t \ge C_n(\overline{\varphi}_n^{\epsilon})\right] < \epsilon$ .

Finally, let  $V_n(\varphi)$  be the *expected influence* which a random voter in stratum *n* would have on the outcome of referendum *t*, if  $\varphi_n^t = \varphi$ . We assume this function is well-behaved, and the same for all referenda.

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(C4) There is a decreasing, continuously twice-differentiable function  $V_n : \mathbb{R}_+ \longrightarrow [0,1]$  such that V(0) = 1 and  $\lim_{\varphi \to \infty} V(\varphi) = 0$ , and such that for any  $\varphi \ge 0$  and any t in  $\mathbb{N}$ ,  $V_n(\varphi)$  is the expected value of the random variable min $\{1, U_t/C_n(\varphi)\}$ , where  $U_t$  and  $C_n$  are as in (C3).
Let  $\mathcal C$  be the space of all nondecreasing functions from  $\mathbb R_+$  to itself.

For all *n* in  $[1 \dots N]$ , assume a probability distribution  $\rho_n$  on C such that:

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(C4) There is a decreasing, continuously twice-differentiable function V<sub>n</sub> : ℝ<sub>+</sub>→[0,1] such that V(0) = 1 and lim<sub>φ→∞</sub> V(φ) = 0, and such that for any φ ≥ 0 and any t in ℕ, V<sub>n</sub>(φ) is the expected value of the random variable min{1, U<sub>t</sub>/C<sub>n</sub>(φ)}, where U<sub>t</sub> and C<sub>n</sub> are as in (C3).
 Assumption (C) is the combination of assumptions (C1)-(C4).

Our first result: "If the set  $\mathcal{I}$  of voters is large enough, and we divide it into N equal-sized subgroups  $\mathcal{I}_1, \ldots, \mathcal{I}_N$ , then there is a  $(p, \epsilon)$ -fair fee schedule." **Proposition 1.** Assume (U) and (C). Let  $0 < V^* < 1$  be any constant. (a) For all n in  $[1 \dots N]$ , there is a unique  $\varphi_n^*$  in  $\mathbb{R}_+$  with  $V_n(\varphi_n^*) = V^*$ . Now let  $0 < \epsilon, p < 1$ , and suppose that (A)  $|\mathcal{I}| \ge \frac{8\sqrt{N^3+1}}{\epsilon V^*\sqrt{1-p}}$ , and (B)  $|\mathcal{I}_1| = |\mathcal{I}_2| = \cdots = |\mathcal{I}_N| = \frac{|\mathcal{I}|}{N}$ . (b) There is a constant K > 0 such that, for any t in  $\mathbb{N}$ , if  $|\varphi_n^t - \varphi_n^*| < K \epsilon$ for all n in  $[1 \dots N]$ , then  $\varphi^t$  satisfies (F2<sub>e</sub>) with probability  $\ge p$ .

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**Problem:** What value of  $V^*$  is 'small enough' in Prop.1(c)? Also, to compute  $\varphi_1^*, \ldots, \varphi_N^*$  in Prop.1(a), we must know exact structure of the probability distributions  $\{\mu_t\}_{t=1}^{\infty}$  and  $\rho_1, \ldots, \rho_N$  in assumptions (U) & (C)

Let  $(\varphi_1^0, \ldots, \varphi_N^0)$  be initial fee schedule at time 0. Let  $\overline{\varphi}_1^c, \ldots, \overline{\varphi}_N^c$  be as

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(C3) "For any  $\epsilon > 0$ , there is some constant  $\overline{\varphi}_n^{\epsilon} > 0$  with the following property. For all t in  $\mathbb{N}$ , if  $U_t$  is a  $\mu_t$ -random variable and  $C_n$  is an independent,  $\rho_n$ -random function, then  $\operatorname{Prob} [U_t \ge C_n(\overline{\varphi}_n^{\epsilon})] < \epsilon$ ."

(That is: it is "highly improbable" that a voter's political preference intensity will be huge, when measured in monetary terms.) Let  $\lambda$  be the 'calibration speed' in rule (R1).

For any  $\epsilon > 0$ , define  $L(\epsilon) := \frac{\max\{\log(\overline{\varphi_n^{\epsilon}}/\varphi_n^{0})\}_{n=1}^N}{\log(\lambda)}$ . Behaviour of L depends on shape of distributions  $\rho_1, \ldots, \rho_N$  and  $\{\mu_t\}_{t=1}^{\infty}$  in assumptions (U) and (C). Typically,  $L(\epsilon) \to \infty$  very slowly as  $\epsilon \searrow 0$ . **Example.** Under reasonable hypotheses,  $L(\epsilon) = \mathcal{O}(\log(1/\epsilon))^{\alpha}$  is  $\epsilon \gtrsim 0.$  Let  $(\varphi_1^0, \ldots, \varphi_N^0)$  be initial fee schedule at time 0. Let  $\overline{\varphi}_1^{\epsilon}, \ldots, \overline{\varphi}_N^{\epsilon}$  be as in assumption (C3). Let  $\lambda$  be the 'calibration speed' in rule (R1).

(R1) "Let 
$$E_t := \#\{i \in \mathcal{I}; V_i^t = 1\}/|\mathcal{I}|$$
 (i.e. fraction of voters hitting ceiling). If  $E_t \ge \epsilon$ , then set  $\varphi'_n := \lambda \cdot (E_t/\epsilon) \cdot \varphi_n^t$ , for all  $n$  in  $[1 \dots N]$ . Otherwise, if  $E_t < \epsilon$ , then set  $\varphi'_n := \varphi_n^t$ , for all  $n$  in  $[1 \dots N]$ ."  
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(F1<sub> $\epsilon$ </sub>) "#{ $i \in \mathcal{I}$ ;  $V_i^t = 1$ } <  $\epsilon \cdot |\mathcal{I}|$  (i.e. almost nobody hits the ceiling)". The expected value of the random variable  $\mathcal{T}_{o}^{\epsilon}$  is at most

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(C4) "There is a decreasing, continuously twice-differentiable function  $V_n : \mathbb{R}_+ \longrightarrow [0, 1]$  such that V(0) = 1 and  $\lim_{\varphi \to \infty} V(\varphi) = 0$ , and such that for any  $\varphi \ge 0$  and any t in  $\mathbb{N}$ ,  $V_n(\varphi)$  is the expected value of the random variable min $\{1, U_t/C_n(\varphi)\}$ , where  $U_t$  is a  $\mu_t$ -random variable and  $C_n$  is an independent,  $\rho_n$ -random function."

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(S1)  $\overline{V}_n^t = V_n(\varphi_n^t)$  all t in  $\mathbb{N}$  and all n in  $[1 \dots N]$ .

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Suppose only (R2) is applied during each referendum. Then for any  $\epsilon > 0$ , there is  $T_1(\epsilon) > 0$  such that (F2<sub>\epsilon</sub>) is satisfied for all  $t \ge T_1(\epsilon)$ . Furthermore,  $T_1(\epsilon) = O\left(\sqrt{\log(1/\epsilon)}\right)$ .

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Of course, Proposition 3 does not *exactly* describe behaviour of rule (R2), because (S1) and (S2) are both approximations. But if we combine Prop. 1(b) with the argument used to prove Prop. 3, we obtain the following:

**Heuristic.** Fix  $p \in [0,1)$ . Suppose  $|\mathcal{I}| \geq \frac{8\sqrt{N^3+1}}{\epsilon V^* \sqrt{1-p}}$ , and

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## **Proposition 3.** Suppose that: (S1) $\overline{V}_n^t = V_n(\varphi_n^t)$ all t in $\mathbb{N}$ and all n in $[1 \dots N]$ .

(S2) There is some V<sup>\*</sup> such that V<sup>\*</sup> = V<sup>\*</sup> for all t in  $\mathbb{N}$ . Suppose only (R2) is applied during each referendum. Then for any  $\epsilon > 0$ , there is  $T_1(\epsilon) > 0$  such that (F2 $_{\epsilon}$ ) is satisfied for all  $t \ge T_1(\epsilon)$ . Furthermore,  $T_1(\epsilon) = \mathcal{O}\left(\sqrt{\log(1/\epsilon)}\right)$ .

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**Proof sketch:** Rule (R2) is actually the *Newton-Raphson* method for finding the values of  $(\varphi_1^*, \ldots, \varphi_N^*)$  which we defined in Proposition 1(a). Of course, Proposition 3 does not *exactly* describe behaviour of rule (R2), because (S1) and (S2) are both approximations. But if we combine Prop. 1(b) with the argument used to prove Prop. 3, we obtain the following:

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The mechanism gives roughly equal influence to poor voters and rich voters. Unresolved Problems:

 Most public goods have both pecuniary and nonpecuniary costs/benefits. (Example: law enforcement, urban zoning, roads, public education, commerce regulations, and the government itself.)

- ▶ The mechanism is very informationally intensive. But all votes must remain confidential, so that voters cannot be bribed or intimidated, or coordinate their actions in voting blocs.
- We assumed each voter's joint utility function over wealth and public goods was *separable*. But this is false; a large gain/loss of wealth will generally change a voter's preferences over public goods.
- ► The stochastic Clarke tax assumes voters are vNM expected utility maximizers. But this is empirically false (Kahneman & Tversky).
- The budget size must be fixed in advance, because otherwise the choice of public goods would involve an inextricable pecuniary component. How should society determine the size of this budget?

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# Thank you.

These presentation slides are available at

<http://euclid.trentu.ca/pivato/Research/pivotal.pdf> The paper is available at

< http://mpra.ub.uni-muenchen.de/34525>

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#### Introduction

Social choice amongst nonpecuniary public goods Clarke's Pivotal mechanism Problems with the Groves-Clarke Pivotal Mechanism Basic assumptions (informal)

### The nonpecuniary pivotal mechanism

Technical assumptions about the voters' utility functions The nonpecuniary pivotal mechanism: Part I Formal definition Heuristic explanation What is fair? What is  $(p, \epsilon)$ -fair? The calibration procedure Formal definition Heuristic explanation Convergence (1) Convergence (2)

#### Formal analysis of convergence

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Existence of a (p, \epsilon)-fair fee schedule Assumption (U)
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Assumption (C) Proposition 1 Proposition 2: The role of (R1) Towards Proposition 3 Proposition 3

#### Conclusion

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