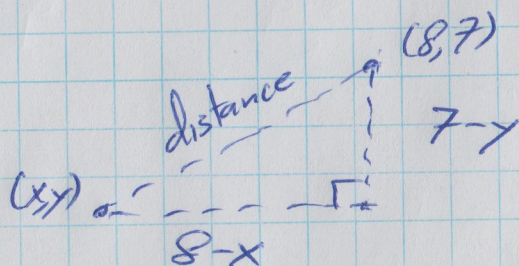


Optimization II - a distance problem the calculus way

①

Problem: Find the least distance from the point $(8, 7)$ to ^{a point on} the line $y = 7x + 1$.

The distance from a point (x, y) to $(8, 7)$ is given by the formula for the length of the hypotenuse of a right triangle.



$$+ \sqrt{(7-y)^2 + (8-x)^2}$$

$$= + \sqrt{(y-7)^2 + (x-8)^2}$$

If $y = 7x + 1$, this gives the formula

$$\sqrt{(7x+1-7)^2 + (x-8)^2} = \sqrt{(7x-6)^2 + (x-8)^2}$$

$$= \sqrt{49x^2 - 84x + 36 + x^2 - 16x + 64} = \sqrt{50x^2 - 100x + 100}$$

$$= 5\sqrt{2x^2 - 4x + 4}$$

So we need to find the minimum value of

$$f(x) = 5\sqrt{2x^2 - 4x + 4} \quad \text{on } (-\infty, \infty)$$

(It's easy to see that $\lim_{x \rightarrow \pm\infty} f(x) = +\infty$. Check yourself!)

Find the critical points: - points where $f'(x) = 0$

- points where $f'(x)$ is undefined

$$f'(x) = \frac{d}{dx} 5\sqrt{2x^2 - 4x + 4} = 5 \cdot \frac{1}{2\sqrt{2x^2 - 4x + 4}} \cdot (4x - 4)$$

$= 0$ when $x = 1$ since that's when the numerator is 0

is undefined when $2x^2 - 4x + 4 \leq 0$

Is $2x^2 - 4x + 4 = 0$ ever?

$$\Leftrightarrow x^2 - 2x + 2 = 0$$

$$\Leftrightarrow x = \frac{-(-2) \pm \sqrt{(-2)^2 - 4 \cdot 1 \cdot 2}}{2 \cdot 1} = \frac{2 \pm \sqrt{4 - 8}}{2} = \frac{2 \pm \sqrt{-4}}{2}$$

so there are no real solutions. Hence $f'(x)$

is never ^{un}defined.

So the minimum occurs when $x=1$.

(3)

$$\text{ie it is } f(1) = 5\sqrt{2 \cdot 1^2 - 4 \cdot 1 + 4} = 5\sqrt{2} \\ \approx 7.07$$

So the point closest to $(8,7)$ on the line $y=7x+1$ is the point $(1, 7 \cdot 1 + 1) = (1, 8)$.

How we could we have made it easier?

One way is to minimize the square of distance instead of distance, work with $g(x) = (y-7)^2 + (x-8)^2$
 $= 50x^2 - 100x + 100$.

$$\text{Then } g'(x) = 100x - 100 \quad (\text{defined everywhere!}) \\ = 100(x-1) = 0 \quad \Leftrightarrow x=1.$$

$$\text{The minimum distance} = \sqrt{g(x)} = \sqrt{50 \cdot 1^2 - 100 + 100} = \sqrt{50} = 7.07$$

This avoids the problems with definability and has a simpler derivative.

Next time: related rates.